



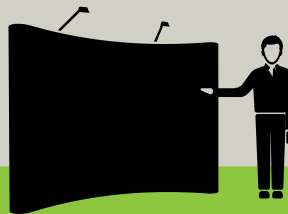
Association of Ontario Road Supervisors

SUPPLIERS

AORS → OPPORTUNITY →

5 WAYS TO ADVANCE YOUR PRODUCTS & SERVICES

Visibility is key to marketing your company's products and services. An AORS membership offers you an ideal opportunity to promote them to a market of thousands of members.



2K+

TRADE SHOW PARTICIPANTS

200+

TRADE SHOW EXHIBITORS

4000+

COPIES OF SPOTLIGHT



1 AORS ANNUAL TRADE SHOW
Become one of more than 200 exhibitors at Ontario's largest annual public works trade show. Market your products and services in front of more than 2000 participants and qualified buyers.



2 SPOTLIGHT
Advertise in *Spotlight*, the largest buyer's guide of its kind in Ontario. Over 4000 copies are distributed directly to our community of public works professionals and qualified buyers. The printed directory lists key municipal contacts sorted by our Local Associations (LA) as well as other prospective Ontario product and service buyers.



3 LOCAL ASSOCIATIONS (LA)
We have LAs throughout Ontario. Join one in your area to cost-effectively network with public works professionals who welcome your participation, support and advice to advance their industry technological knowledge.

“

Thanks AORS for providing multiple opportunities (member of 13 LA's) to network with the users and decision makers for our products. Spotlight and the annual trade show can't be beat to get visibility province-wide and the informal nature of local association events keeps it real... a great way to learn more about the market we serve and to build solid customer relationships. We're in for the long run!

GERMAIN PROULX, ACE, ACCENT ELECTRONIC CONTROLS INC.



- 4 AORS WEBSITE** List your company on our supplier, equipment, products or services directory at www.aors.on.ca so our members and associates can contact you directly for additional information.



- 5 CORPORATE PLANNING** Advance your company's priorities with our Corporate Directors through informal discussions and formal dialogue at our annual Supplier/ Board of Directors meeting. We'll plan ahead with you and for you!

**ADVANCE
WITH**



AORS

PROMOTING **KNOWLEDGE**. PURSUING **EXCELLENCE**.

www.aors.on.ca