



April 2022

DEAR TRADE SHOW EXHIBITOR:

The 2022 AORS Municipal Public Works Trade Show is fast approaching. After a 2-year hiatus, AORS members are anxious to get out and kick a few tires! We are anticipating a very successful show on June 1<sup>st</sup> and 2<sup>nd</sup>, in big part thanks to you, our exhibitors.

Together with the Simcoe County Road Supervisors Association, we are extremely pleased to be hosting the show at the Sadlon Arena, 555 Bayview Dr, Barrie, ON, L4N 8Y2. Please take note of the following important information regarding this year's show, and share it with your colleagues who will be attending. All linked documents are posted on the AORS website.

### **Booth Furnishings & Tent Rentals**

**BOOTHS ARE UNFURNISHED.** If you require carpet, table and chairs, AORS is offering a Promotional Package on booth furnishings as outlined in this [PROMO order form](#). **This promo expires on May 9, 2022.** For any variations or additional items, or orders placed after May 9<sup>th</sup>, please place your order directly with RVS Exhibitional Draperies using the [RVS order form](#). (Be sure to download and save the completed forms before returning them.)

For outdoor exhibitors, tent rentals are available from:

- Barrie Tent and Awning, [info@barrietentandawning.com](mailto:info@barrietentandawning.com), 1-800-461-5777, [www.barrietentandawning.com](http://www.barrietentandawning.com)
- Please note all outdoor booths are on asphalt. No stakes allowed.

### **Equipment Washing / Detailing**

Exhibitors who wish to have their equipment washed or detailed, please contact

- Simcoe Mobile Wash, call Steve at 705-333-5615; OR
- Georgian Mobile Wash, call Dwayne at 705-835-0576.

### **Hydro Service**

Hydro is supplied to indoor booths only; please bring your own extension cord. If your display draws more than a nominal load, please contact us to ensure it can be accommodated. Outdoor exhibitors may only run a generator with prior written permission, and may be required to relocate to a location where the generator will not interfere with other exhibitors, if available.

### **Advance Registration Required**

Please ensure that you and all your staff are pre-registered for the Show by May 20<sup>th</sup>, 2022. Everyone must be registered to enter the facilities. Registration is free, but it's important to pre-register to avoid line-ups. Name badges will be included in your exhibitor package. You can register all your booth staff using this [online link](#). You may also pre-register customers you have invited to the Show. Advance registration for customers is also free and avoids lengthy line-ups. Please register your booth staff and show delegates separately.

### **Help us Promote the Trade Show**

Attached to the email is a trade show ad you can post on your website and email to your customers inviting them to attend the show. Please hyperlink it to the AORS website trade show page: <http://aors.on.ca/events/aors-trade-show/>, and remind them to pre-register. Be sure to include your booth number when sending the invitation.

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### **Exhibit Installation and Dismantling**

A reminder that installation of exhibits must take place on Tuesday, May 31, 2022, between the hours of 8 a.m. and 4 p.m. Exhibits may not be dismantled until after 3 p.m. on Thursday, June 2, 2022.

If you require special assistance with your exhibit, contact Andy Foster at 705-739-4220 x4831.

For equipment or materials to be delivered directly to the venue, please ship them to the attention of Paul Girard at the Sadlon Arena, 555 Bayview Dr, Barrie, ON, L4N 8Y2, telephone (705) 739-4220, ext. 4620. Please mark shipments with AORS Trade Show, your company name and booth number, and a contact phone number. Deliveries will only be accepted starting May 30, between the hours of 8 a.m. and 4 p.m.

### **Ross McKenzie Memorial Golf Tournament**

The Ross McKenzie Memorial Golf Tournament will be held in conjunction with the Trade Show on the afternoon of Tuesday, May 31<sup>st</sup> at the Tangle Creek Golf Club, 4730 Side Road 25, Thornton, ON. Golf will be followed with a dinner at the Club. To register, please complete and return this [golf registration form](#) with full payment. For more info, and for hole sponsorships, contact Marc Youell at 705.725.3255 or marc@jjei.com. Space is limited so please register ASAP to avoid disappointment.

### **Tastes of Simcoe County – A tour of local breweries and cideries**

A special tour of some local craft breweries and cideries has been arranged for the non-golfers, also being held Tuesday, May 31<sup>st</sup>. It will end at the golf course for dinner with the golfers. Space is limited. Click [here](#) for more info and to register.

### **Suppliers Appreciation Networking Event**

As in previous years, we'd like to show our gratitude to the exhibitors with a special networking event. Please join us at the Horsepower Bar & Grill in the Sadlon Arena Centre on Wednesday, June 1, from 3 to 6 pm, for refreshments and appetizers. Each exhibitor will receive 2 complimentary drink tickets per booth, up to a maximum of 4 per exhibitor. Additional drink tickets can be purchased at the event. Feel free to invite your customers to join you.

### **Accommodations**

There is a wide selection of hotels in Barrie and surrounding region. AORS has negotiated discounted rates at the Choice family of hotels, including the Allure Hotel & Conference Centre (formerly the Holiday Inn), at 20 Fairview Road. Use this [link](#) with Preferred Rate ID 00239950 to make your reservations.

We look forward to seeing you in Barrie and wish you every success at the 2022 AORS Municipal Public Works Trade Show. Stay tuned for additional info as it comes available.

Yours truly,



John Maheu, M.A.Sc., P.Eng.  
Executive Director