



## ASSOCIATION OF ONTARIO ROAD SUPERVISORS

PROMOTING **KNOWLEDGE**. PURSUING **EXCELLENCE**.

### Sponsorship and Exhibitor Opportunities at the 2023 AORS Truck Safety Roadeo!



The AORS Provincial Safety Truck Roadeo will be held on Wednesday, September 20<sup>th</sup> at the Eastlink Arena, Clinton Ontario, hosted by the Municipality of Central Huron. Huron County Road Supervisors will be holding their Local Roadeo on Tuesday, September 19<sup>th</sup> at the same location. Over the 2 days we are expecting over 200 people will pass through the events, between the competitors, judges, volunteers, media, dignitaries and other guests.



**Sign up as a sponsor or exhibitor to help make our Roadeos a success and get some great exposure!**

Your company can participate in the following ways:

**Platinum Sponsor** (Participant Lunches, day 1 and 2) - \$2,500 each – Max 2 sponsors

- Recognition as a Platinum sponsor of the Roadeos, and acknowledgment for contributing to the lunches for competitors and guests both days.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

**Gold Sponsor** (Facility and Circuit setup) - \$1,000 each – Max 10 sponsors

- Recognition as a Gold sponsor of the Roadeos, and acknowledgment for offsetting the cost of transporting and setup of the Roadeo circuit, Roadeo Master expenses.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

**Silver Sponsor** (Coffee Break and Award Ceremony Refreshments) - \$500 each – Max 10 sponsors

- Recognition as a Silver sponsor of the Roadeos, and acknowledgment for covering the cost of refreshments during the registration period, breaks and award ceremonies, both days.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

**Exhibitor** \$250 – Max 18 (in addition to sponsors)

- One booth, indoor or outdoor, both days.
- All exhibitor booths include one table and 2 chairs.

All sponsors and exhibitors will receive 2 lunch vouchers for both days.

Sponsors and exhibitors are invited to donate merchandise for contestant prize packages.

Suppliers and other supporters who are unable to participate are also invited to donate merchandise for contestant prize packages. Over the 2 days, we are expecting between 60 and 65 competitors.

**Thank You for your generous support!**



# AORS 2023 Truck Safety Roadeo Sponsorship and Exhibitor Opportunities Form



COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
(PO Box / Street / City/Town / Postal Code)

CONTACT PERSON'S NAME: \_\_\_\_\_

CONTACT PERSON'S EMAIL: \_\_\_\_\_

CONTACT PERSON'S PHONE NUMBER: \_\_\_\_\_

- Print, complete, scan and submit form and credit card information to the Association of Ontario Road Supervisors to [admin@aors.on.ca](mailto:admin@aors.on.ca) or call AORS' office at 226-661-2002 to provide payment information by phone.
- Contact Brady Nolan, [bnolan@centralhuron.com](mailto:bnolan@centralhuron.com), 519-482-3997 ext. 1235, to confirm sponsorship and booth requirements.

**PLATINUM Sponsor** (Participant Lunches, day 1 and 2) - \$2,500 each – Max 2 sponsors

- Recognition as a Platinum sponsor of the Roadeos, and acknowledgment for contributing to the lunches for competitors and guests both days.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

X \_\_\_\_\_ Platinum Sponsor packages @ \$2,500 each. TOTAL Payable to AORS \$ \_\_\_\_\_

**GOLD Sponsor** (Facility and Circuit setup) - \$1,000 each – Max 10 sponsors

- Recognition as a Gold sponsor of the Roadeos, and acknowledgment for offsetting the cost of transporting and setup of the Roadeo circuit, Roadeo Master expenses.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

X \_\_\_\_\_ Gold Sponsor packages @ \$1,000 each. TOTAL Payable to AORS \$ \_\_\_\_\_

**SILVER Sponsor** (Coffee Break and Award Ceremony Refreshments) - \$500 each – Max 10 sponsors

- Recognition as a Silver sponsor of the Roadeos, and acknowledgment for covering the cost of refreshments during the registration period, breaks and award ceremonies, both days.
- Branding at the Roadeos.
- Complimentary booth (indoor or outdoor) to exhibit equipment, products or services, both days.

X \_\_\_\_\_ Silver Sponsor packages @ \$500 each. TOTAL Payable to AORS \$ \_\_\_\_\_

**EXHIBITOR** \$250 – Max 18 (in addition to sponsors)

- One booth, indoor or outdoor, both days.
- All exhibitor booths include one table and 2 chairs.

X \_\_\_\_\_ Exhibitor Sponsor packages @ \$250 each. TOTAL Payable to AORS \$ \_\_\_\_\_

Please indicate method of payment v: \_\_\_\_\_ MasterCard or \_\_\_\_\_ VISA

Card # \_\_\_\_\_ Name on Card \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_