NOW IN PRINT AND ONLINE!

SPOTLIGHT 2027 ROAD & MUNICIPAL DIRECTORY

Reserve your ad space in the 2027 Spotlight Road & Municipal Directory that targets Ontario's multi-billion dollar municipal market.

CONSTRUCTION EQUIPMENT / ROADS DRAINAGE / UTILITIES TECHNOLOGY / PARKS

- Featuring hundreds of company advertisements from Ontario, Canada and the USA.
- 60+ Category listings of products and services.
- Comprehensive Municipal Membership Directory featuring contact information for key decision makers.
- 4,000 copies of this coil-bound directory are distributed throughout Ontario, Canada, the USA – and at various Industry Trade Shows and Events.
- Mailed directly to Municipal Road Supervisors, Purchasing Agents, Electricity Distributors, Road Contractors and Fleet Managers.
- Competitive advertising rates. Ad space is not invoiced to the advertiser until Spring 2027.
- Book ad space by June 4, 2026 and you could win a free booth at the 2027 AORS Municipal Public Works Trade Show in St Thomas.
- Book ad space by September 1, 2026 for a chance to win your ad space FREE!
- Complete this advertisement application form, or book ad space on-line at www.aors.on.ca.

ASS'N OF ONTARIO ROAD SUPERVISORS A.O.R.S.

AORS

PROMOTING **KNOWLEDGE.** PURSUING **EXCELLENCE.**

SPOTLIGHT 2027 ADVERTISING RATES

– AD SIZES AND SPACE RATES –

RATES INCLUDE YOUR AD IN BOTH THE PRINT AND ONLINE EDITIONS

FULL PAGE COLOUR AD.....$ 2,280.00

Island ad size: 7-1/2" wide x 10" high - centered on the page or 8-1/2" wide x 11" high, full bleed, plus extra 1/8" bleed on all sides. Keep logos and type 1/2" from left and right sides for the coil binding.

1/2 PAGE COLOUR AD.....$ 1,290.00

Ad size: 7-1/2" wide x 4 7/8" high, or 3-5/8" wide x 10" high.

1/4 PAGE COLOUR AD..... $ 800.00

Ad size: 3 5/8" wide x 4 7/8" high, or 2 5/16" tall x 7 1/2" wide.

BUSINESS CARD COLOUR AD.... $ 475.00

Ad size: 3 5/8" wide x 2 5/16" high.

FULL PAGE B/W AD.....$ 1,770.00

Prints black only or black and standard red.
Island ad size: 7-1/2" wide x 10" high - centered on the page or 8-1/2" wide x 11" high, full bleed, plus extra 1/8" bleed on all sides. Keep logos and type 1/2" from left and right sides for the coil binding.

1/2 PAGE B/W AD..... $ 1,050.00

Prints black only or black and standard red.
Ad size: 7-1/2" wide x 4 7/8" high, or 3-5/8" wide x 10" high.

1/4 PAGE B/W AD..... $ 695.00

Prints black only or black and standard red.
Ad size: 3 5/8" wide x 4 7/8" high, or 2 5/16" tall x 7 1/2" wide.

BUSINESS CARD B/W AD.....$ 370.00

Prints black only or black and standard red.
Ad size: 3 5/8" wide x 2 5/16" high.

All above advertising rates are subject to HST.

AORS Supplier Members are eligible for a 5% discount off the space prices listed.

A company is a Supplier Member of AORS if they are a paid member of one or more of the 34+ Local Associations that make up our Association. If you are a Supplier Member, please indicate one of the Local Associations to which you belong. For more information about our Local Associations or about becoming a Supplier Member, please visit www.aors.on.ca/Membership.

WHY SHOULD YOUR COMPANY BE IN THE SPOTLIGHT?

Noel Nagora
Cubex

Advertising in the AORS Spotlight has been an excellent investment for Cubex. As a company that provides equipment and solutions to municipalities across Ontario, Spotlight gives us direct access to the very people who use and rely on our products every day — public works professionals who trust AORS as their go-to resource.

The publication's focus on connecting suppliers with municipal decision-makers ensures that our message reaches a highly targeted and engaged audience. AORS has done a tremendous job keeping Spotlight both informative and relevant to its readers, and being part of that community reinforces our commitment to supporting Ontario's municipalities.

John Rivers
Cedar Signs

Cedar Signs is a Canadian family owned and operated traffic sign manufacturer that has serviced the municipal and construction industries since 1986. For over 20 years, Cedar signs have participated in the annual AORS trade show and advertised in the spotlight directory, allowing us to connect directly with road professionals across Ontario. Not only is the Spotlight directory a powerful tool for our sales team, but it is also one of the best marketing tools for any company looking to increase exposure to their products and services in this industry.
We look forward to continuing our partnership with AORS and the Spotlight Directory.

Chris Mantha CRS-S
Director of Public Works
Town of Petawawa

The AORS Spotlight Municipal Directory is the culmination of all the efforts of our local associations and the ongoing networking and collaboration between municipal staff and suppliers. The Spotlight Directory is a must have document in municipal staff offices and lunchrooms across the province. The Directory provides quick access to hundreds of suppliers as well as a directory to reach out to municipal counterparts. Throughout my career, I have used the Spotlight Directory to find suppliers and build relationships to complete all manners of maintenance work within a municipality.

The 40th addition of the Spotlight Directory will be celebrated in 2026. The Renfrew County Road Supervisors Association and the Town of Petawawa will welcome suppliers and municipal staff at the 2026 AORS annual municipal Trade Show. We look forward to hosting everyone here in Renfrew County!

CLOSING DATE FOR AD SPACE IS OCTOBER 1, 2026
CLOSING DATE FOR AD MATERIALS IS OCTOBER 30, 2026

If you currently have an ad in the Spotlight Municipal Directory and you wish to "double the size of your advertisement", AORS will give a 20% discount off the price of the new ad space!

PLEASE COMPLETE THIS FORM INCLUDING THE CATEGORIES ON THE BACK PAGE AND EMAIL TO ADMIN@AORS.ON.CA

SPOTLIGHT 2027 ADVERTISERS INFORMATION

NAME OF COMPANY _____

BILLING ADDRESS _____
MUST BE COMPLETED FOR BILLING PURPOSES

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE NO. _____ FAX NO. _____

TOLL FREE _____ E-MAIL _____

WEBSITE _____ YOUR CURRENT AD APPEARS ON PAGE _____

SIZE OF AD _____ IS THIS YEAR'S AD A REPEAT? _____

COST OF AD _____ (Plus H.S.T.)
DOES NOT INCLUDE ARTWORK / AD PRODUCTION

WILL FINISHED ARTWORK OR PDF FILE BE SUPPLIED? _____

DATE AD APPROVED _____

PLEASE HAVE PRINTER CALL ABOUT MY AD _____

COMPANY REPRESENTATIVE (Please Print, and sign) _____ (Please attach business card.)

OUR FIRM IS A SUPPLIER MEMBER OF THE FOLLOWING LOCAL ASSOCIATION: _____

AORS OR SPOTLIGHT REPRESENTATIVE _____

ABOUT US

*MUST BE COMPLETED FOR ONLINE SEARCHABLE DIRECTORY (2 or 3 sentence paragraph using searchable descriptive words about your company)

- Ad space invoices are due and payable upon receipt of invoice and can be paid with credit card or cheque. To pay with credit card, please call the AORS office. All cheques are to be made payable to: **Association of Ontario Road Supervisors** 268 Maiden Lane, Suite 206, PO Box 2669 St. Marys, ON N4X 1A4
- AORS is not responsible for contents included in any advertisement. Ad information is the responsibility of the company placing the advertisement.
- **The "Cost of Ad space" does not include artwork or file production.** Set-up or art / file costs are the responsibility of the company placing the ad. If you require assistance in designing your SPOTLIGHT ad please contact AORS at admin@aors.on.ca
- **Electronic File Specifications for Spotlight: High resolution pdf files are required to ad size.**
- For best printing quality please supply a hi-resolution print quality pdf. Advertisers should request hi-resolution pdf files from their suppliers. Publication is printed at 150 line screen.
- Publication Trim Size: 8-1/2" x 11". For specific ad sizes, see left page. If producing a full page color bleed ad, keep text and logos 1/2" from the left and right sides for the coil binding.

NEXT PAGE →

SPOTLIGHT NOW IN PRINT, AND AS AN ONLINE SEARCHABLE DIRECTORY

*MUST BE COMPLETED

PLEASE INDICATE WHICH CATEGORIES YOU WOULD LIKE YOUR COMPANY'S EQUIPMENT, PRODUCTS OR SERVICES LISTED UNDER. IF THIS AREA IS NOT COMPLETED WE WILL LIST AT OUR DISCRETION.

- ☐ Accountants / Consultants / Engineers / Lawyers
- ☐ Accessories / Lighting / Cameras / GPS
- ☐ Aggregates / Gravel / Dragline
- ☐ AODA Products
- ☐ Asphalt / Paving / Surface Treatment / Laser Equipment / Pavement Marking
- ☐ Asset Management / Patrol / Software / Fleet Tracking
- ☐ Associations
- ☐ Attachments / Blades / Cutting Edges
- ☐ Auctions / Used Equipment / Resellers
- ☐ Biodegradable Solvents
- ☐ Boring / Drilling
- ☐ Bridges
- ☐ Brushing / Grubbing / Tree Trimming / Trenching / Weed Control
- ☐ Buildings / Facilities Communications / Radios Compaction
- ☐ CCTV - Haz Waste Disposal
- ☐ Communications / Radios
- ☐ Compaction
- ☐ Concrete / Cement
- ☐ Construction / General Contractors
- ☐ Covers / Tarps & Canvas Products Demolition
- ☐ Demolition
- ☐ Drainage / Erosion Control / Geosynthetics
- ☐ Dust Control
- ☐ Education / Training / Assessments / Certification
- ☐ Electrical / Electronics / Electric Mowers
- ☐ Environmental / Weather
- ☐ Excavating / Excavation
- ☐ Fences / Guardrails / Barriers
- ☐ Fuel & Fuel Systems
- ☐ Gravel Roads
- ☐ Hardware / Fasteners / Tools
- ☐ Heavy Equipment / Repairs / Sales / Rentals
- ☐ Hydraulics / Cooling Systems
- ☐ Inspection Services / Testing / Checklists
- ☐ Landscaping
- ☐ Land Reclamation
- ☐ Lubricants / Lubrication Systems
- ☐ Mowers / Tractors / Chainsaws / Small Engines
- ☐ Mowing / Grading / Shouldering
- ☐ Procurement Group
- ☐ Promotional
- ☐ Pumps / Metering Pumps
- ☐ Rentals / Servicing
- ☐ Rust / Corrosion Control
- ☐ Safety Equipment / Personal Protection / Security
- ☐ Sandblasting / Painting
- ☐ Scales / Weighing Systems
- ☐ Sewers / Culverts / Manholes / Watermains
- ☐ Shoring
- ☐ Signs / Traffic Control / Decaling / Traffic Calming
- ☐ Snow & Ice Control
- ☐ Storage / Tanks
- ☐ Street Lights / Traffic Signals / Utilities
- ☐ Street Sweeping / Sweepers
- ☐ Surveyors / Surveying Equipment
- ☐ Tires
- ☐ Trade Shows & Exhibitions
- ☐ Trailers / Unloading Systems
- ☐ Trucking / Haulage / Disposal
- ☐ Trucks / Bodies / Dealers / Parts / Repairs
- ☐ Underground Utilities
- ☐ Vacuum Equipment / Services
- ☐ Washing / Cleaning
- ☐ Waste / Recycling / Grinding
- ☐ Water / Wastewater
- ☐ Welding
- ☐ Other _____

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Be sure to use our current address in St. Marys.

Spotlight Advertisement Application Forms can be scanned and emailed to **admin@aors.on.ca** or by completing the online application form at www.aors.on.ca. They can also be mailed to 268 Maiden Lane, Suite 206, PO Box 2669 St. Marys, ON N4X 1A4.
Tel: (226) 661-2002 Fax: (226) 661-2003